



## **CINEDIGM ANNOUNCES INITIAL PROGRAMMING SLATE FOR OVER-THE-TOP NETWORK DOVE CHANNEL™**

***VeggieTales, Fraggle Rock, Highway to Heaven, The Adventures of Black Beauty, Swiss Family Robinson, Wubbulous World of Dr. Seuss and Where the Red Fern Grows Among Family-Friendly Fare Included on the Channel***

Los Angeles, CA, DATE – [Cinedigm](#) Corp. (NASDAQ: CIDM) today announced the preliminary programming roster for the **Dove Channel™**, the direct-to-consumer over-the-top (OTT) digital network for families and kids seeking quality family-friendly content, rated and approved by [The Dove Foundation](#). The channel is slated to launch early Fall of this year.

The Dove Channel™ will feature newly acquired and original programming, as well as offerings from Cinedigm’s vast library of family-friendly, faith and kids’ content.

“We know families everywhere are hungry for Dove-approved content and we are thrilled to be offering such a robust curated selection on this channel,” said Dick Rolfe, co-founder and CEO of The Dove Foundation. “And, in keeping with our promise to deliver a wide array of faith and family-friendly entertainment choices, our initial list is expansive in its scope and diverse in its subject matter.”

“The Cinedigm team has a long and successful track record acquiring quality family and faith content that has inspired and influenced tens of millions of consumers of all ages,” added Bill Sondheim, President of Cinedigm Entertainment Group. “We have entered an exciting new era where audiences have easy access to numerous programming options and we are confident that our platform and robust content offering with Dove’s rigorous rating system will be extremely beneficial to this deserving audience.”

Initial offerings include:

- **Kids Content:**
  - *Veggietales*
  - *Fraggle Rock*
  - *The Velveteen Rabbit*
  - *Davey & Goliath*
  - *The Saddle Club Series*
  - *321 Penguins*
  - *Wubbulous World of Dr. Seuss*
  - *Wow! Wow! Wubbzy!: Wubb Idol* and *Wow! Wow! Wubbzy: Wubbzy's Big Movie*
- **Family Favorites:**
  - *Highway to Heaven*
  - *Swiss Family Robinson*
  - *The Adventures of Black Beauty*
  - *Where the Red Fern Grows*
  - *Your Love Never Fails*
  - *Bigfoot*
- **Redemptive Narratives:**
  - *Left Behind: The Movie*
  - *Left Behind II: Tribulation Force*
  - *Lee Strobel's The Case for Christ's Resurrection*
  - *Where Was God? Stories of Hope After the Storm*
  - *Max Lucado's Resurrection*

Today, millions of families rely on The Dove Foundation's ratings system, which has the participation of all major studios and hundreds of independent distributors and producers. Dove's research has shown that its endorsed films are three times more profitable than non-endorsed films. All content released on the channel will meet the stringent guidelines of the Dove Seal in order to be programmed on the Dove Channel.

Cinedigm is a leader in the quickly evolving digital entertainment ecosystem as it leverages its infrastructure, technology, content and distribution expertise in launching a series of branded digital channels. Cinedigm's first channel, DOCURAMA, launched in May 2014, and currently offers over 800 documentaries in an AVOD format. Cinedigm launched CONtv, a Comic Con branded channel in partnership with WIZARD WORLD, on March 3, 2015. Adding to Cinedigm's diversified portfolio of digital networks, in early 2015 the Company announced an OTT partnership with TV4 Entertainment and the planned launch of the BRIGHT edu-tainment OTT channel.

### **ABOUT CINEDIGM**

Cinedigm is a leading independent content distributor in the United States, with direct relationships with thousands of physical retail storefronts and digital platforms, including Wal-Mart, Target, iTunes, Netflix, and Amazon, as well as the national Video on Demand platform on cable television. The company's library of films and TV episodes encompasses award-winning documentaries from Docurama Films®, next-gen Indies from Flatiron Film Company®, acclaimed independent films and festival picks through partnerships with the Sundance Institute

and Tribeca Films and a wide range of content from brand name suppliers, including National Geographic, Discovery, Scholastic, NFL, Shout Factory, Hallmark, Jim Henson and more.

[www.cinedigm.com](http://www.cinedigm.com). [CIDM-G]

### **ABOUT THE DOVE FOUNDATION**

The Dove Foundation (<http://www.dove.org>) founded in 1991, is a nonprofit organization dedicated to encouraging the entertainment industry to create, produce and distribute a greater proportion of movies that are appropriate for family viewing; and to seeing the public better equipped to identify family-friendly movies and more deeply committed to support them. Hundreds of thousands of visitors each month rely on [www.dove.org](http://www.dove.org) for up-to-date reviews of movies, DVDs and books.

### **CONTACTS:**

Cinedigm Public Relations:

Maggie Begley/MBC

[Maggie@mbcprinc.com](mailto:Maggie@mbcprinc.com)

Office: 310.390.0101 Mobile: 310.749.3055

The Dove Foundation:

Dick Rolfe, CEO

[movies@dove.org](mailto:movies@dove.org)

616.803.9010